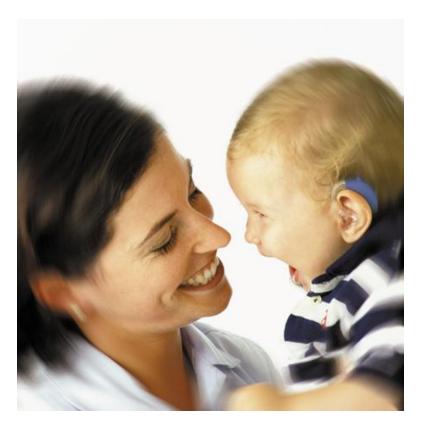
Phonak supporting families and professionals

Dawn Ruley, AuD, CCC-A Pediatric and FM specialist

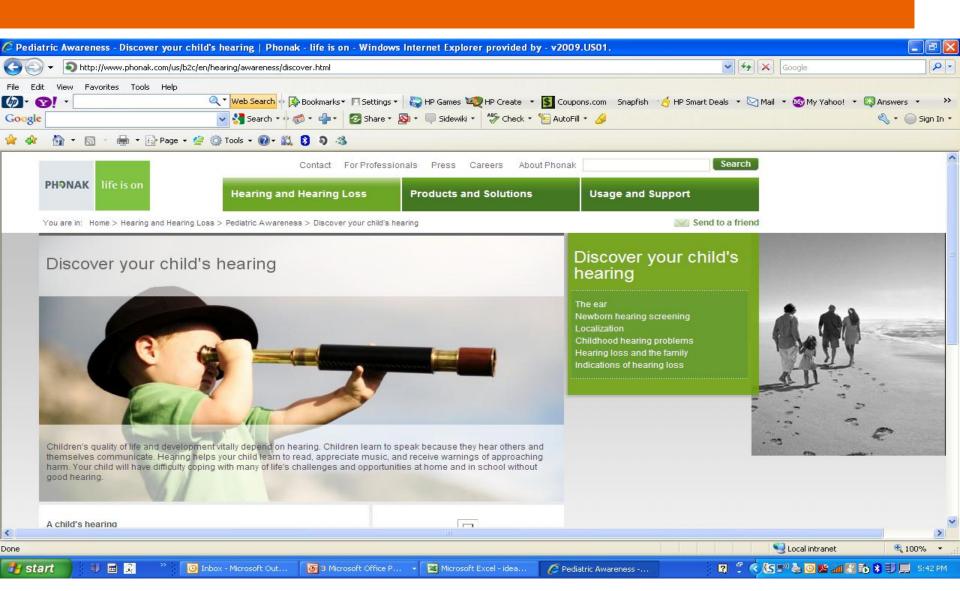
PHONAK life is or

Supporting families and professionals

- Information
- Education
- Technology



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Guide to Access Planning-New!

- Created by Cheryl DeConde Johnson and a team of hearing impaired individuals
- Can be used in three applications
 - Student
 - Teacher
 - Parent/caregiver



Cuide to ccess PHONAK Welcome lanning Christine Teen by Phonak MyGAP **Parent/Family** Professional Purpose & User Info Supporting Materials - FM Transmitter Selection Wizard Assessments II. What features would you like? Your Rights & the Legal System Regulations I. What style transmitter would you like? Funding Resources Ability to wirelessly connect with Bluetooth One to hold in your hand or wear around your neck Cost Comparison - Access Support devices, i.e. cell phones Self-Advocacy Competencies One to clip to a belt or wear around your neck Checklist Ability to select to hear from all directions or Employment Considerations One to pass around as an accessory to your inspiro from one specific direction Personal Profile & Accom. Letter Amplification & Other Tech Options Ability to track your hours of use Personal Hearing Instruments Hearing Assistance Technologies Ability to use multiple transmitters at one time, Connectivity Options Other Access Technologies i, e listening to an instructor and a teammate Testimonials Using Technology Supporting Materials One button ease of use \mathbb{R} Inspirational Profiles Tips for Surviving & Thriving To function as a hearing instrument remote Scenarios control for select Phonak HIs Resources FM Selection Wizard Wirelessly check the status of my receiver Ability to connect to GPS, MP3, TV, Computer Ability to connect to MP3, TV, Computer

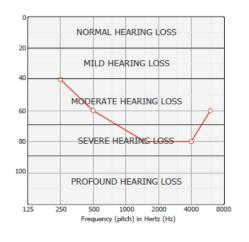
SmartLink+ ZoomLink+

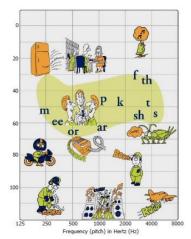
500

ink+ EasyLink+

DynaMic can only be used in combination with inspiro

Junior Reports





	Parents				
✓ Hearing Instrument Instructions	Communication Tips and Strategies for Children				
myPilot	Diary of Observations (0-4 years)				
iCom	Diary of Observations (5-8 years)				
iView	Diary of Observations (9-18 years)				
SoundPilot					
KeyPilot	Information about Hearing Systems				
FM System Information for Parents	Care and Maintenance for Parents				
FM System Information for Teachers	Care and Maintenance for Teachers				
FM System Information for Children	Care and Maintenance for Children				
SmartLink SX	General Information for Parents				
- SoundRecover					
SoundRecover: Information for Parents					
SoundRecover: Information for Teachers	Report Language				
SoundRecover: Information for Children	Language English				
	English				
	Español				
	Français Dript Grank				
	Print Greek Italiano				
	Japanese				
	Korean				
	Magyar 😪				

Page 6

Literature

- My child has a hearing loss
- Oliver books
- Communication to happy endings
- Hearing Care for Infants DVD



Phonak supports HLAA-Chicago walk October 16th!



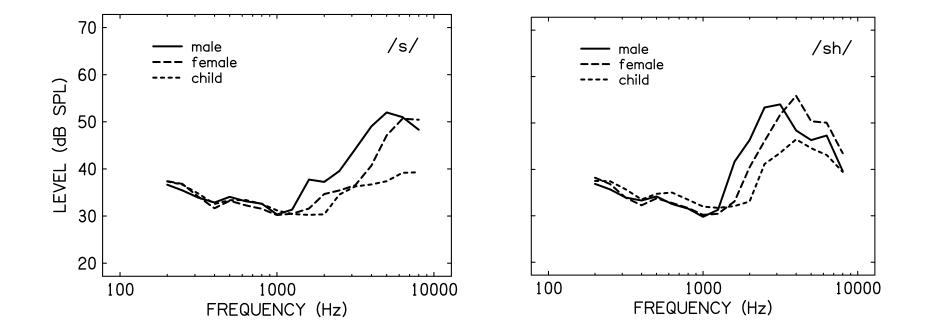
Education- Sound Foundation Through Early Amplification

- International conference November 8-11th
- Leading researchers and professionals present information to professionals serving the hearing impaired and their families
- The program will focus on early identification, diagnosis and habilitation and will cover a wide range of relevant topics.

Technology- Comprehensive pediatric portfolio

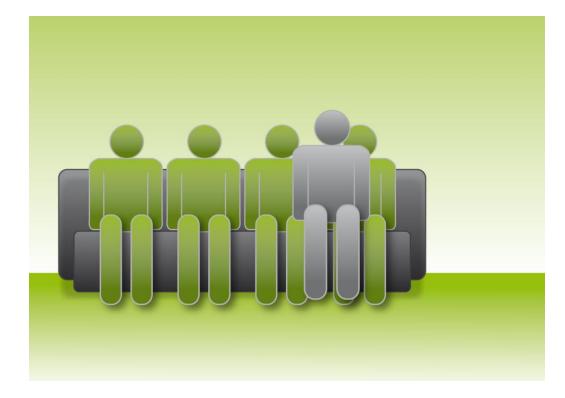
	Hearing loss/Fitting range				
Hearing instrument	Mild hearing loss 20–40 dB	Moderate hearing loss 41–55 dB	Moderately-severe hearing loss 56–70 dB	Severe hearing loss 71– 95 dB	Profound hearing loss Greater than 95 dB
Nios micro					
Naída SuperPower					
Naída UltraPower					
Audeo Smart					Page 10

Why is SoundRecover important?



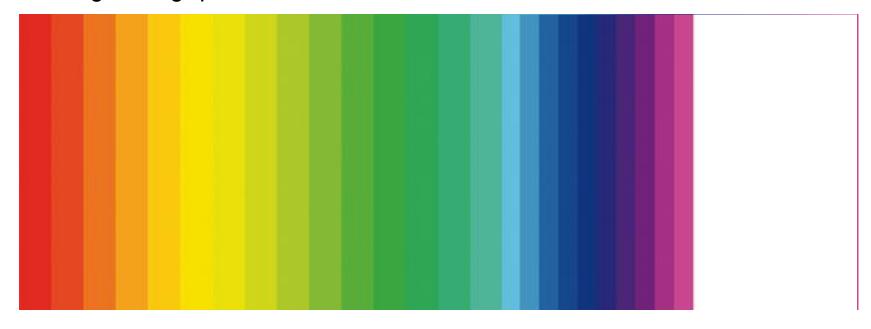
Stelmachowicz, et al. 2004

What is SoundRecover?



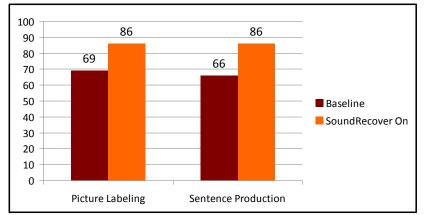
How does SoundRecover work?

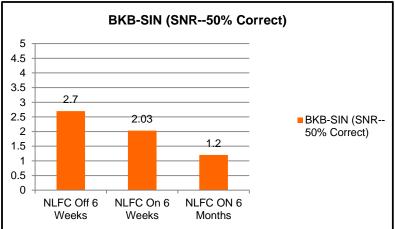
Stand Resainer mplification



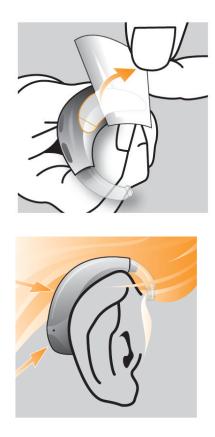
SoundRecover Research

- Independent research shows children using SoundRecover:
 - Have access to high frequency sounds
 - Improved speech production
 - Improvement in hearing in noise





Full confidence in life Retention

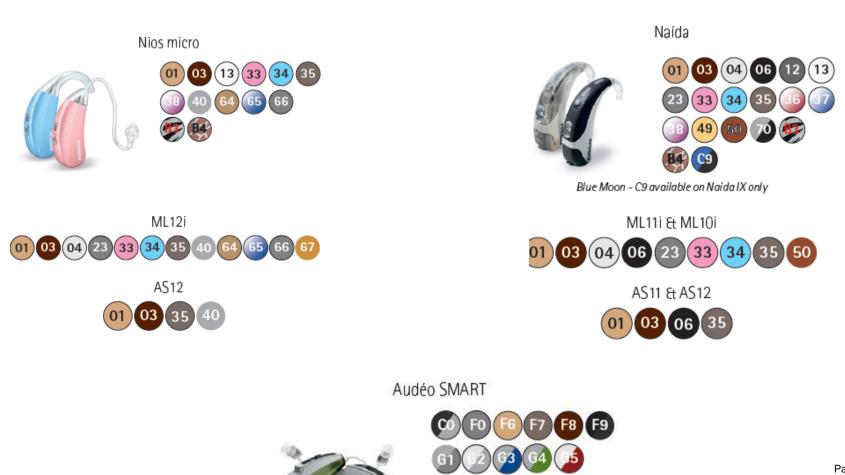




Stick'n Stay

Secure'n Stay

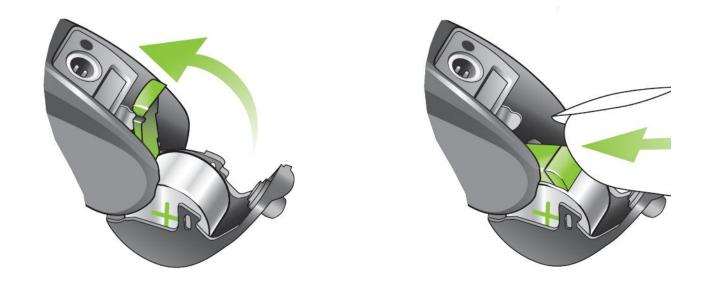
The Colors:



Page 16

Junior Tamper proof battery solution

- The microBTE shares the same tamper-proof battery option as the Naída models
- Locks the battery within the door but not the door itself



Pediatric Care Kits



Dynamic FM Transmitters – setting a new standard in FM solutions for children





junior Thank you! dawn.ruley@phonak.com

